

ANIMATION SAMPLE TIMELINE.

STAGE ONE. PRE-PRODUCTION: 1-2 WEEKS.

Finalizing the Concept

- Meeting with the client to discuss needs and gather information
- Making any adjustments to the concept, purpose, or audience

Script/Storyboard

- Creating and reviewing the script and storyboard

Your Role in Pre-Production

- Provide us with logos, graphics, etc.
- Final approval on all elements

STAGE TWO. PRODUCTION: 1-2 DAYS.

Voiceover

- Voice artist is chosen and the script is recorded

STAGE THREE. POST-PRODUCTION: 2-3 WEEKS.

Animation

- Our animator will bring the storyboard to life

Stock Music

- Suitable stock music will be selected from our wide catalogue and approved by you

Your Role in Post-Production

- Reviewing of the edits online and providing any adjustments
- Changes are performed and adjustments take place until the client is satisfied

STAGE FOUR. DELIVERY: 1 DAY.

Delivery

- Delivery of online/web files as well as any other requested formats

Quality Check

- Client reviews delivered material to ensure satisfaction

Your Role in Post-Production

- Quality and content check